



## When Your Financial Future Matters, the Trusted Experts at Searcy Financial are Present

Article Ann E. Butenas | Photography Brian Turner

It seems that now more than ever, people are increasingly realizing the importance of securing a solid nest egg upon which they can rely in the afternoons of their lives. As the economy has taken us all on a rather turbulent and exhausting ride these past few years, it can be dizzying to understand and figure out exactly how to financially prepare for the future. Whether you have a sizable portfolio now or just a few dollars in your wallet, the financial experts at Searcy Financial Services have something for everyone and believe that everyone should have access to a reputable and knowledgeable financial advisor who will take their hand and guide them through every step of the way as they take those financial stumbling blocks and turn them over into solid stepping stones.

When Michael Searcy opened his business in the Johnson County area in 1976, he not only brought to the equation his diverse background comprised of experience in estate planning, insurance, securities and financial planning, but he also brought a key element so frequently lacking in this industry - his heart.

“At Searcy Financial, and in life, we continually strive to have a servant’s heart. Our main professional responsibilities include helping our clients bring their visions to fruition and their dreams into reality,” noted Searcy. “On a community level, we are regular servants to those in need. That attitude of service extends far beyond the walls of this office. At least four times a year, we close our office and go out as a team to do some form of charity work together.”

With a team of six full-time professionals who continually live up to this standard, the level of service recognized by each client is unparalleled. From the well-heeled client, to the business owner, and to the individual who is just beginning the process of securing their financial future, Searcy Financial is ready to assist.

Among the firm’s three primary focuses include financial planning and investment management for those with investable assets of at least \$500,000; retirement plan solutions and consulting services, helping to establish 401k plans or catering to an established plan; and the individual side, using Allos Investment Advisors, LLC, which provides conflict-free, fee-only, proactive institutional-class discretionary investment management—with no minimum account size requirements.

“At Searcy Financial, we wanted to be in a position to help anyone,” explained Searcy. “In order to do this, we have to be the visionaries, the planners, and the ones who continually keep pace with things, juggling many balls in the process and managing money on a completely discretionary basis.”

Through its financial planning and investment management operations, Searcy Financial caters to roughly five percent of the population. Through Allos, they can cater to the other 95 percent.

“It’s been an evolutionary process for us these past three decades,” noted Searcy. “We have invented and reinvented ourselves repeatedly. We have been in this industry for over 35 years and have experienced the ebbs and tides of the economy. We’ve been in the trenches and we’ve ridden the waves. In the best of times and in the worst of times, we’ve multiplied our experiences exponentially. We not only talk the talk, but we walk the walk.”

True to that philosophy, Searcy likes to explain to his clients that “I eat my own cooking.” In other words, his investable net worth is invested side-by-side that of his clients. The equity portion of his portfolio evidences ownership in everything in which he invest his clients’ money. If it was not good for him, it would not be good for his clients. He and his dedicated staff enthusiastically embrace a fiduciary standard on a continual basis.

“People hire us because they’re genuinely serious about their financial future. They want to sleep at night, and they want someone in whom they can trust,” explained Searcy. “When they come to us, they realize we are transparent, authentic, and able to provide them with solutions. We’ve created a solid structure of embracing the fiduciary standards, putting our clients first, and basically making their lives easier in the process. That’s a great feeling.”

Searcy Financial is committed to being pro-active, dedicated to the desires of their clients, and continually focusing on educating and informing them by providing timely information and quality investment selections through like-minded companies and people who share that same level of character and integrity.

“Throughout the years, I have surrounded myself with wonderful, bright people. I treat them with respect and as partners. Like myself, they strongly desire to help and to serve our clients, and our clients not only see that, but they feel it as well,” Searcy emphasized. ☺

*For more information on Searcy Financial, visit them on the web at [Searcy-Financial.com](http://Searcy-Financial.com) or call 913.814.3800. Their offices are located at 12980 Foster, Suite 160, Overland Park.*