

FOR IMMEDIATE RELEASE

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Searcy Financial Services Promotes Marc Shaffer to Partner of Firm

(Overland Park, KS) – December 10, 2010 - Searcy Financial Services, a leading financial planning and investment management firm in Overland Park, is pleased to announce the promotion of Marc C. Shaffer to Principal in the firm. Mr. Shaffer joined the firm in 2006 and met the requirements to become a Certified Financial Planner™ in 2008. In addition to this designation, he is also an Enrolled Agent and an Accredited Investment Fiduciary designee. He will join President Michael Searcy in leading the nationally recognized company.

Mr. Searcy stated, “Marc has evidenced his commitment to our firm and our clients during his time with Searcy Financial Services. We are delighted to have him join our Executive Team and I believe his new role as Principal will enhance our firm’s continued commitment to our clients’ success.”

Honored as a 2010 ‘Rising Star’ by KC Magazine, Mr. Shaffer has continued to make an impact on both the financial industry and the local philanthropic community. Mr. Shaffer received his B.S. in Personal Financial Planning with minors in Business and Economics from Kansas State University. He is involved in the Kansas City chapter of the Financial Planning Association, Overland Park South Rotary club and the Kansas City K-State Alumni Planning Committee. He serves as the Chairman of the 2011 Jazz in the Woods Event in Corporate Woods which benefits KC children’s charities including Operation Breakthrough, The Lee Ann Britian Infant Development Center, and The Fox 4 Love Fund.

Shaffer noted, “I’m excited to transition into serving as a Principal at Searcy Financial Services. I’ve developed great personal relationships with our clients and look forward to working with them over our lifetimes.”

Searcy Financial Services continues to expand their operations and offerings, which include financial planning, investment management, business consulting, 401(k) fiduciary risk management and situational planning.

About Searcy Financial Services, Inc.

Searcy Financial Services, Inc. offers a unique and highly personalized financial planning and investment management service for individuals and businesses. For the past 35 years, they have been privileged to help their clients focus on accomplishing those things that really matter most to them in their lives. Searcy Financial Services, Inc. has been recognized one of the “Top Wealth Managers in the Nation” by *Wealth Manager Magazine*. For more information about Searcy Financial Services, Inc., please visit www.SearcyFinancial.com.