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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **MICHAEL SEARCY NAMED AS ONE OF THE MOST EXPERIENCED INDEPENDENT FINANCIAL ADVISERS BY BUSINESSWEEK MAGAZINE**

**Overland Park, March 05, 2009**—Michael J. Searcy has been named as one of the 50 “Most Experienced Independent Financial Advisers” by *BusinessWeek* magazine. To compile this list, *BusinessWeek* teamed up with the Paladin Registry, a service to vet advisers. Advisers were selected from Paladin’s database of more than 1,000 independent advisers and scored on years of experience and credentials. To be included in the Paladin Registry, advisers need to be independent and receive fees, rather than commissions, as their primary form of compensation.

For months now, Americans have watched the stock market plummet and been bombarded by financial scandals of CEOs, wall-street executives and investment advisers. In the current environment, it is difficult for investors to know who to trust. Choosing a qualified advisor is even more important these days because many Americans no longer have pensions or other similar defined benefit retirement plans to rely on. Third-party resources, such as the Paladin Registry, can be valuable to investors because they evaluate advisers based on standards such as experience, education, services, background and methods of compensation.

Searcy, who is president of Overland Park based Searcy Financial Services, sees the value in third-party advisor rankings and sources. “Most investors are unsure about what to look for in an advisor. Rankings and advisor referral services give investors unbiased information about advisers. Essentially, they do some of the homework for investors.” He added that this is a critical step in selecting an advisor with whom you are entrusting the management of your money.

Searcy has over 32 years in the financial planning industry, is a CERTIFIED FINANCIAL PLANNER™ professional, a Chartered Financial Consultant, and an Accredited Investment Fiduciary Analyst™ designee. His firm, Searcy Financial Services, Inc., offers a highly personalized financial planning and wealth management service for individuals and businesses.

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If you would like more information about this topic, or to schedule an interview with Michael Searcy, please call Kristin Fillingham at 913-814-3800 or email Kristin@SearcyFinancial.com.